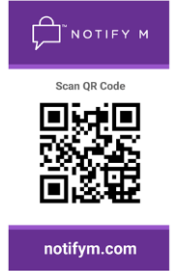


## The NotifyM Activation for UOSC Merchants

The **NotifyM** supplied QR Code will be the start point for consumers.

We've also taken the step to provide merchants and UOSC management with a verified redemption process that adds an element of security – Verification codes.

Each participating merchant will receive a 4 digit security code to provide to customers ensuring that the coupon is unique and valid, this process is quick and verification is instantaneous. The discount is a single use item and users only receive one opportunity during this initial promotion. Once they input the code they will receive the confirmation message. Once all of the \$5.00 coupons are activated there will be secondary offers presented based on the aggregated participating merchant offers.



### Redemption Process

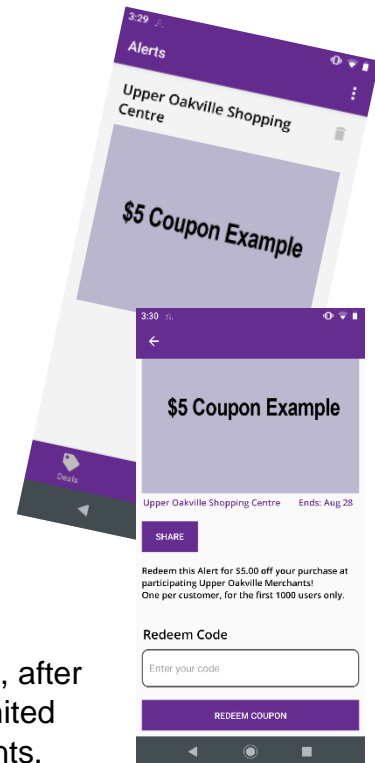
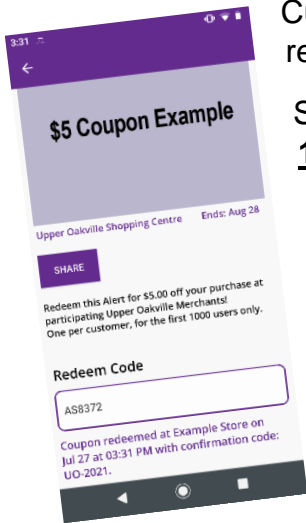
Assuming they have previously added the app, Customer opens the \$5.00 offer screen.

Customer presents(shows) phone screen and requests verification code from Staff person.

Staff person tells the Customer the assigned code **1234**.

Customer inputs the code, receives the Confirmation message and shows the message to the staff. A time stamped confirmation code is available to be recorded by the merchant.

This is the only verification the user will receive, after this point they will receive the ping alerts and limited push notifications from the participating merchants.



Recognizing that inhouse offers might carry additional advantage for consumers, we strongly encourage that staff prompt consumers to explore the UOSC merchant ads and offers on the **NotifyM** app.

### Reporting

Upper Oakville Shopping Centre management will have access to the admin dashboard and the redemption reports. Reimbursements will be determined by the issuance of validation codes so each participating merchant will receive an analytic report which will include a date and time stamped list of redemptions at their business.

Visit [www.notifym.com/oakvilleshops](http://www.notifym.com/oakvilleshops) for more information.